

MAKE THE PITCH YOUR B*TCH

GREAT WORK DESERVES A GREAT PITCH

Most people think great presentations are about confidence, or polish, or the right number of slides. Wrong on all three. Great pitches are won before you ever open your mouth — and lost the moment you start performing instead of connecting. This is a pitch clinic, and the room is the lab.

WHO IT'S FOR

- Creative teams who do great work but keep watching it die in the room.
- Anyone who's ever been asked to handle objections and felt their stomach drop.
- Leaders who want their people to sell with the same conviction they create with.

WHAT HAPPENS IN THE ROOM

- Engineering — The Grand Slam Machine: sequence any presentation for maximum emotional impact.
- Performance — The Curveball Batting Cage: three techniques for fielding hard questions that feel like cheating.
- Secret Sauce — The 30-Second Soapbox: strip away the rehearsed and find what you actually care about. That's your closer.

WHAT PEOPLE LEAVE WITH

- The Grand Slam Machine — a repeatable structure for building any presentation for maximum impact.
- Three Curveball Techniques — battle-tested responses to the hardest client questions, ready to deploy.
- Your Unfair Advantage — a clear read on your own presentation style and how to lean into it.

IN SHORT

GREAT WORK, FINALLY GETTING SOLD LIKE GREAT WORK.

75-90 MINUTE SESSION OR HALF-DAY WORKSHOP. IN-PERSON OR REMOTE. UP TO ~25 PEOPLE.

SINGLE TALK · 90 MIN · \$4,500 · HALF-DAY · 3-4 HRS · \$8,000 · FULL-DAY · 6-7 HRS · \$12,000