

CONFIDENCE IS A CRAFT

How to Create Instant Bravado

WHAT THIS IS

Most people think confidence is something you're born with, or something built only through years of practice. That's a lie. We're here to prove you can build it instantly.

After this workshop, you'll have tools to walk into any room with swagger — and the confidence required to sell your work with passion, conviction, and a brilliant rationale.

90 minutes that fly by. The room becomes the creative lab — everyone actively building, curating, and sharpening their confidence.

WHO IT'S FOR

- Employees at creative-focused companies — but in truth, anyone working anywhere confidence is required. In other words, everywhere.
- Creative leaders who know confidence is key to selling great work.
- Anyone in an outcomes-driven environment who wants to be more effective in their role.

No prior "selling" experience required — just curiosity and a willingness to participate.

WHAT HAPPENS IN THE ROOM

Not a woo-woo guru talk. An engaging blend of exercises built to build essential skills and muscles in real time. On the menu:

E.G.O.

Go from negativity to positivity in 30 seconds.

ALTER EGO

Be you. But also be someone else.

DARE TO SWEAR

Increase confidence, risk-taking, and humor.

GUIDED DISCUSSION & REFLECTION

WHAT PEOPLE LEAVE WITH

- The truth about confidence.
- Greater presentation skills and selling strategies.
- Practical tools that can be implemented immediately.